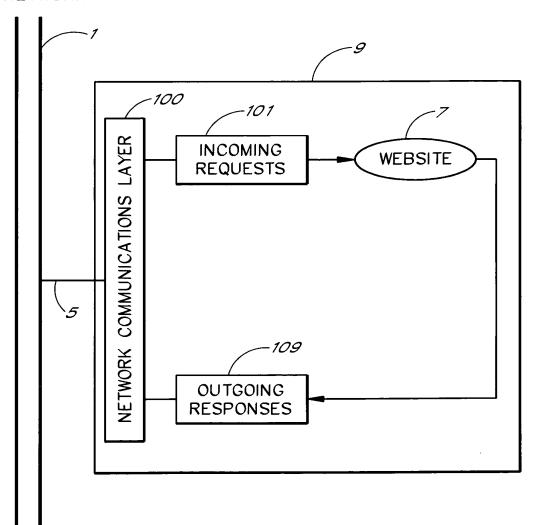
METHODS FOR MANAGING AND PROMOTING NETWORK CONTENT

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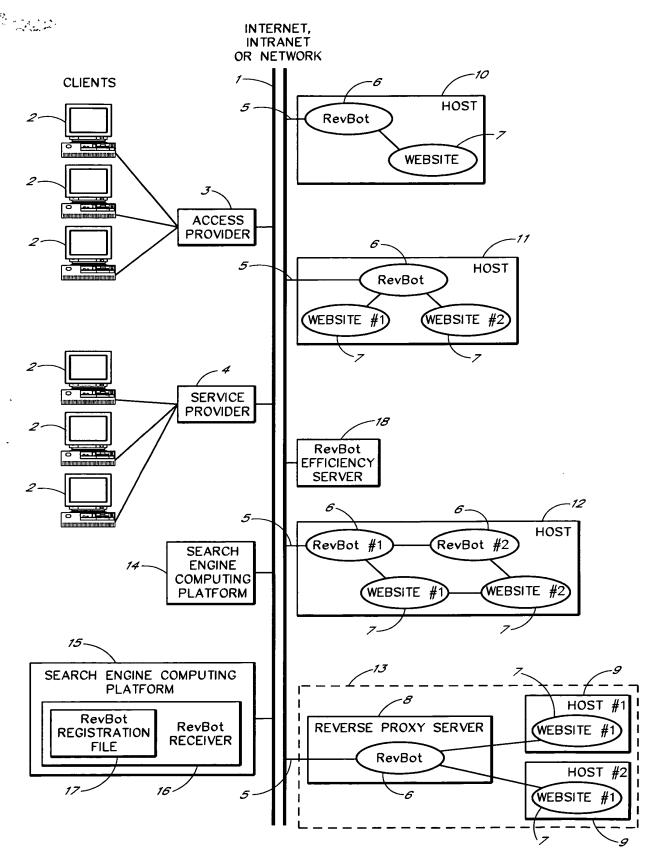
INTERNET, INTRANET OR NETWORK



F/G. 1

ME ODS FOR MANAGING AND PROMOTING NETWORK CONTENT

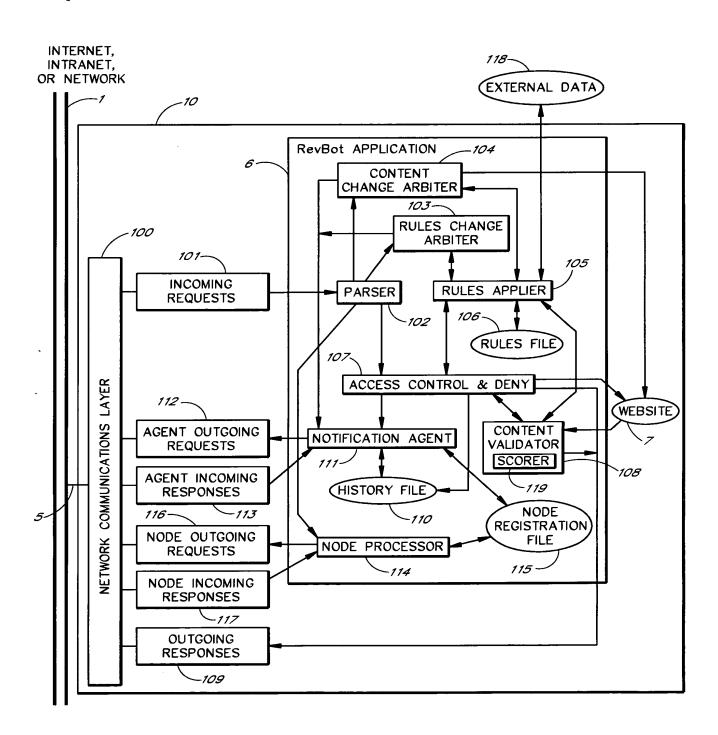
Harry L. Tarnoff



F/G. 2

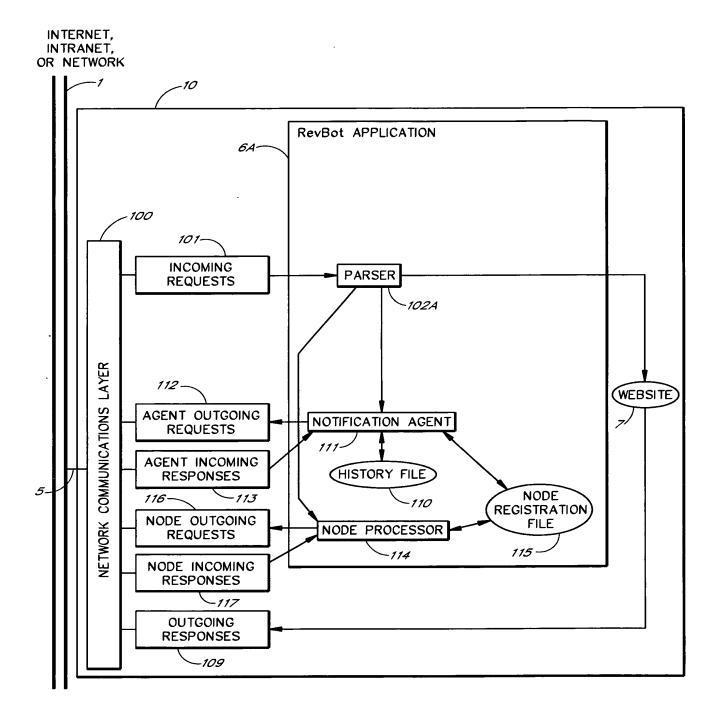
METHODS FOR MANAGING AND PROMOTING NETWORK CONTENT

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F/G. 4

METHODS FOR MANAGING AND PROMOTING NETWORK

CONTENT

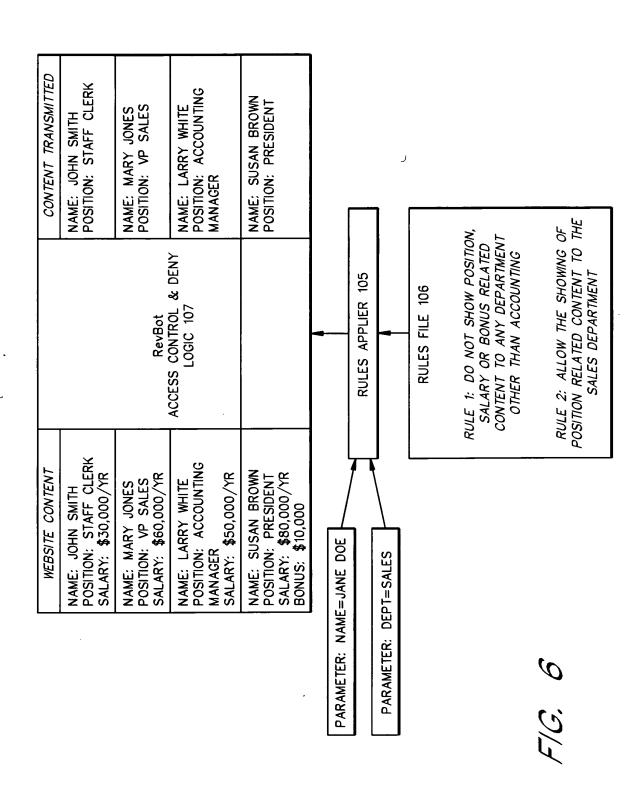
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WEBSITE CONTENT	CONTENT CLASSIFICATION		CONTENT TRANSMITTED
BLUE SHOES	NONE		BLUE SHOES
GREEN SHOES	NONE		GREEN SHOES
RED SHOES	NONE	RevBOT	(BLOCKED)
SHOES, RED	NONE	ACCESS CONTROL & DENY	(BLOCKED)
BLUE SHOES	CLOTHES: FASHION	Logic 107	BLUE SHOES
GREEN SHOES	CLOTHES: FASHION		GREEN SHOES
RED SHOES	CLOTHES: FASHION		RED SHOES
RED SHOES	CLOTHES: LINGERIE		(BLOCKED)
SHOES, RED	INDUSTRY: SHOEMAKER		SHOES, RED
SHOES, RED	CLOTHES: FASHION: DESIGNER		SHOES, RED
		RULES APPLIER 105	
PARAMETER: SCHOOL_DISTRICT=LA_CANADA	T=LA_CANADA	-]
		RULES FILE 106	
	RI B	RULE 1: FOR 9th GRADE LEVEL AND BELOW, DO NOT ALLOW ANY TEXT 'RED' TO BE USED IMMEDIATELY BEFORE OR AFTER TEXT 'SHOES'	AND XT Y S',
F/G. 5	33	RULE 2: IGNORE RULE 1 WHEN CONTENT CLASSIFICATION IS UNDER 'FASHION' OR 'SHOEMAKERS'	N DER

METHODS FOR MANAGING AND PROMOTING NETWORK

CONTENT Harry L. Tarnoff



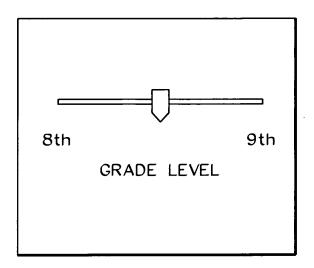
METHODS FOR MANAGING AND PROMOTING NETWORK CONTENT

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WEBSITE CONTENT	TINKS		CONTENT TRANSMITTED	ANSMITTED	LINKS TRANSMITTED
BILLS 14, JETS 10	NONE	RevBot ACCESS CONTROL &	BILLS 14, ROSTER	JETS 10 ROSTER	www.nfljells.com, www.nfljets.com www.nflroster.com?team=bills, www.nflroster.com?team=jets
GIANTS 21, BEARS 20	NONE	DENY LOGIC 107 AND CONTENT VALIDATOR	GIANTS 21, ROSTER	BEARS 20 ROSTER	www.nflgiants.com www.nflbears.com www.nflroster.com?team=rams, www.nflroster.com?team=bears
RAMS 20, EAGLES 14	NONE	801	RAMS 20, ROSTER	EAGLES 14 ROSTER	www.nflrams.com www.nflroster.com?team=rams, www.nflroster.com?team=eagles
PARAMETER: USERJD=	RJD=0192837465	65	RULES APPLIER	LIER 105	
			RULES FILE 106	ILE 106	
	RULE	1: DO NOT ALLO	W ACCESS TO	NON-REGIST	RULE 1: DO NOT ALLOW ACCESS TO NON-REGISTERED WEBSITE USERS
<u>\</u>	RULE	1. 2: ADD LINKS HAVE 'C 'C 'S 'R	E REGISTERED LINK AS FOLLO 'Bills' link=www.nflbill.com 'Jets' link=www.nfljeill.com 'Colts' link=www.nflcolts.com 'Ciants' link=www.nflcolts.com 'Giants' link=www.nflcolts.com 'Rams' link=www.nflcants 'Rams' link=www.nflcans.com	SALL TEAM NALINK AS FOLL INK AS FOLL IN	RULE 2: ADD LINKS TO ALL FOOTBALL TEAM NAMES FOR WHICH WE HAVE REGISTERED LINK AS FOLLOWS: 'Bills' link=www.nfbill.com 'Jets' link=www.nfljets.com 'Colts' link=www.nflcolts.com 'Giants' link=www.nflcolts.com 'Rams' link=www.nfltams.com 'Agers' link=www.nfl49ers.com
		RULE 3: ADD IN TEXT "ROSTER" AND A LINK TO A TEAM'S ROSTER BELOW A TEAM'S NAME USING www.nflroster.com?team=variable(team_name)	: ADD IN TEXT "ROSTER" AND A LINK TO A ROSTER BELOW A TEAM'S NAME USING www.nfiroster.com?team=variable(team_name)	R" AND A LIN TEAM'S NAME n=variable(tea	IK TO A TEAM'S USING Im_name)

METHODS FOR MANAGING AND PROMOTING NETWORK CONTENT

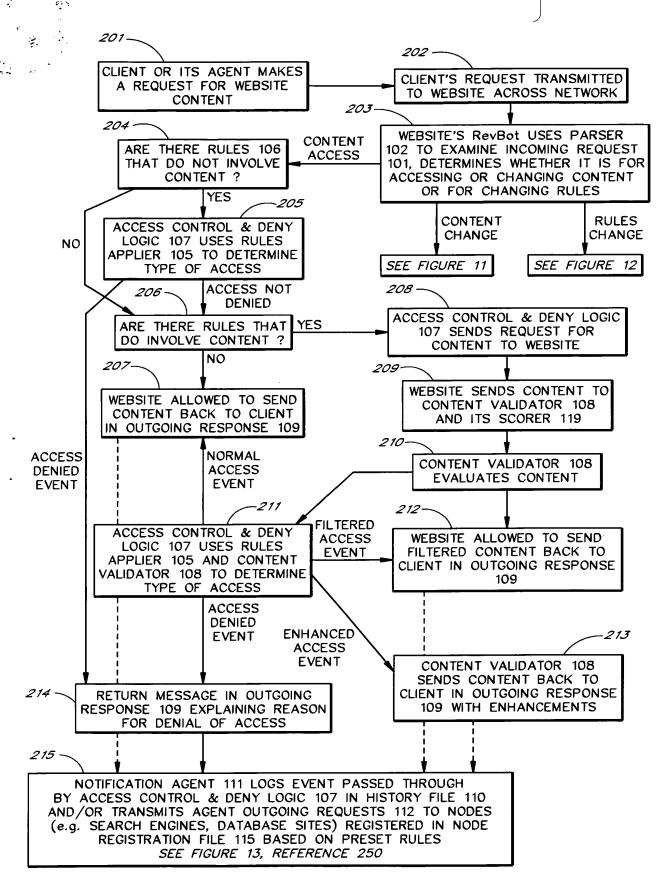
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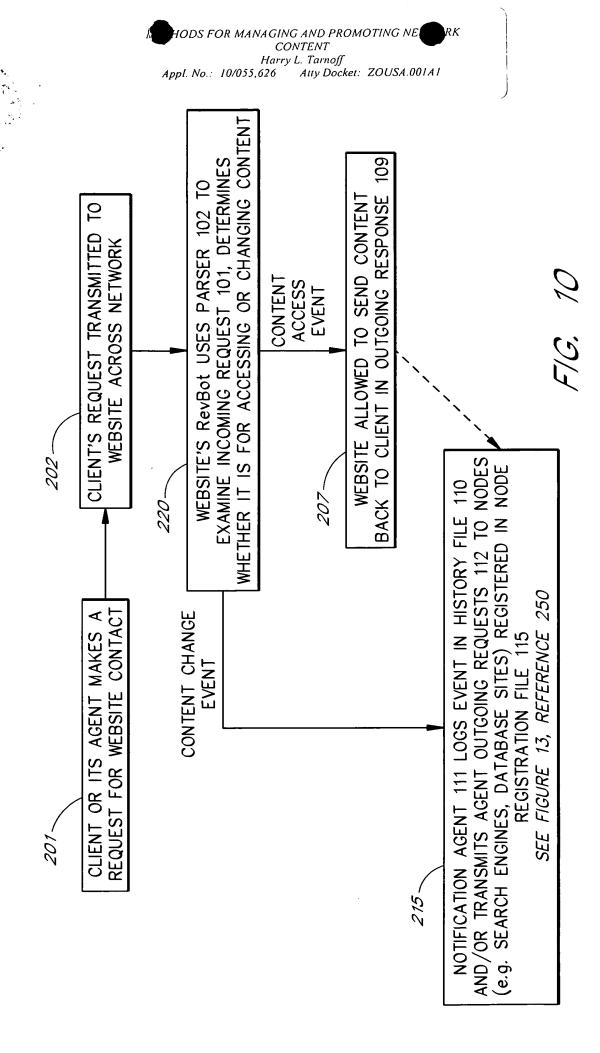


PARENTAL (SUPERVISORY) SETTINGS:

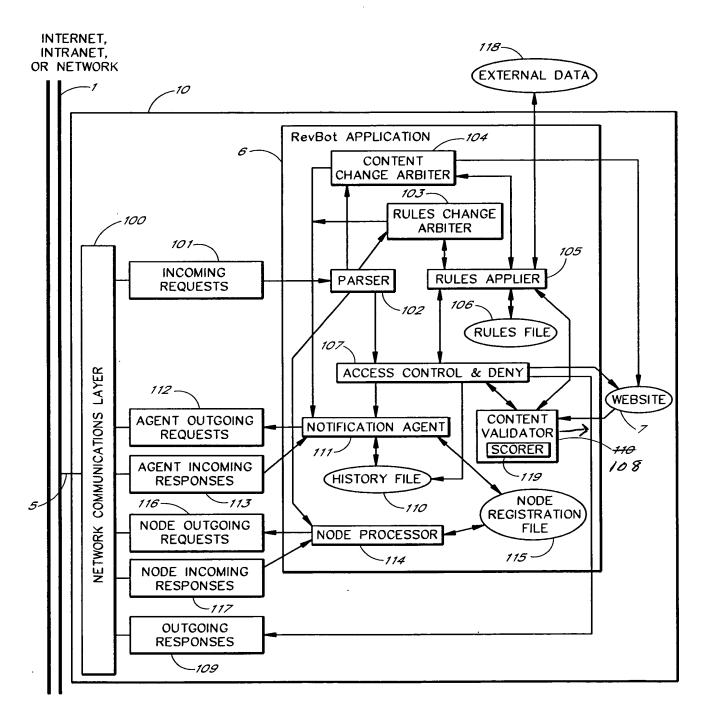
CONTENT_SCORING_BY=GRADE LEVEL MINIMUM_RANGE=8.0 MAXIMUM_RANGE=9.0 DIVISIONS=10

F/G. 8







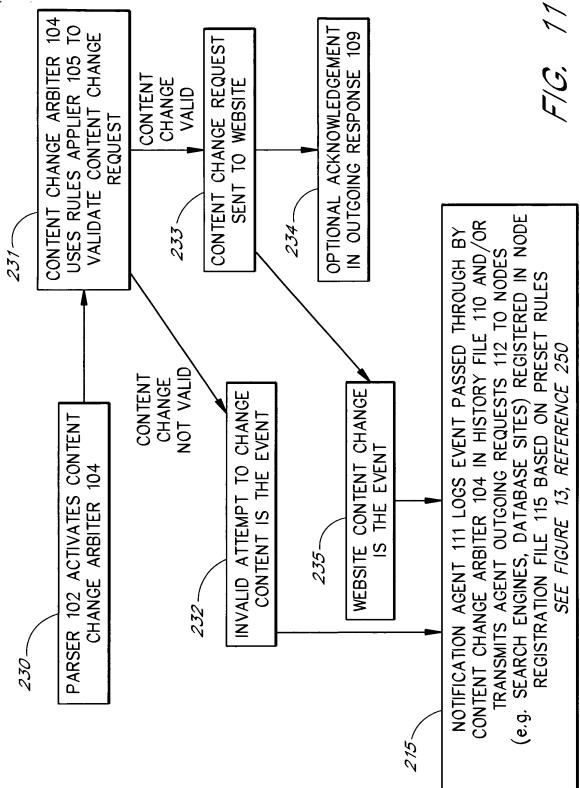


F/G. 3

CONTENT

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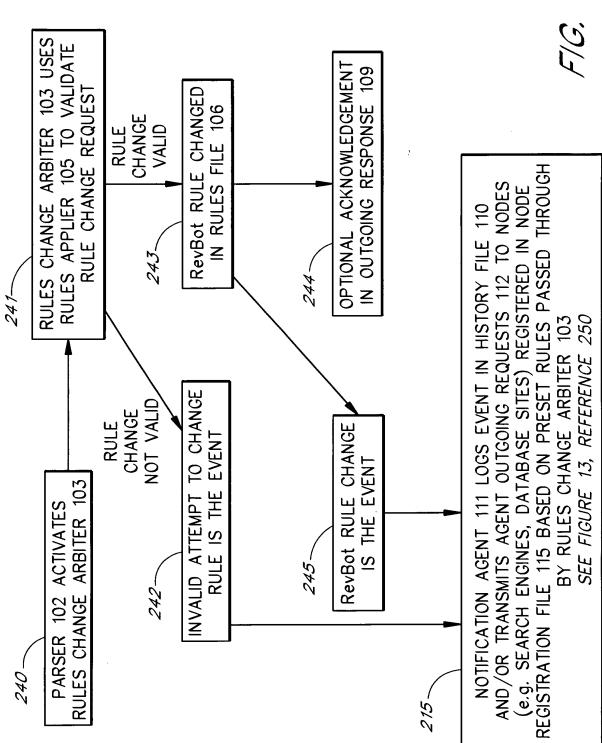
Appl. No.: 10/055,626 Atty Docket: ZOUSA.001A1



METHODS OR MANAGING AND PROMOTING NETWORK

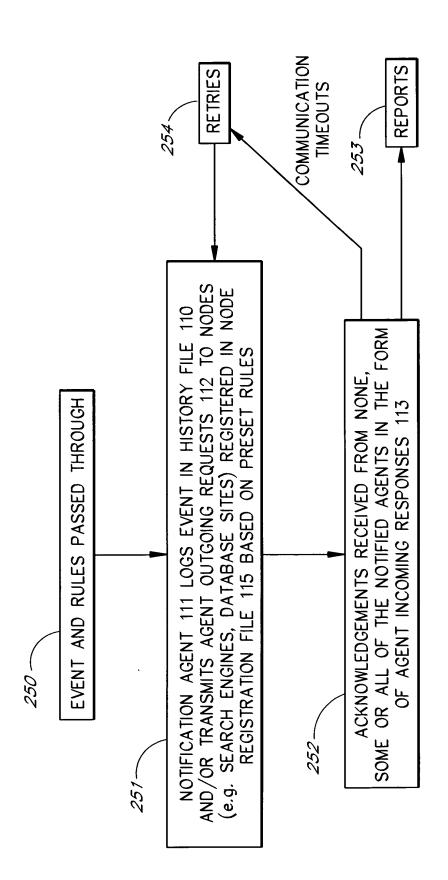
CONTENT Harry L. Tarnoff





OR MANAGING AND PROMOTING NETWORK METHOD CONTENT Harry L. Tarnoff 626 Atty Docket: ZOUSA.001A1

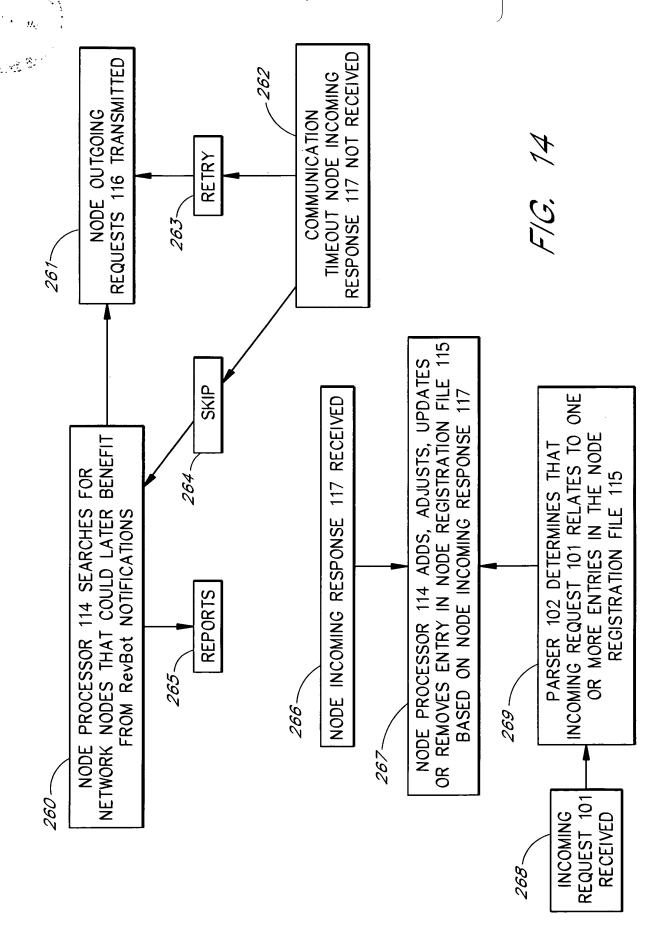
Appl. No.: 10/055,626



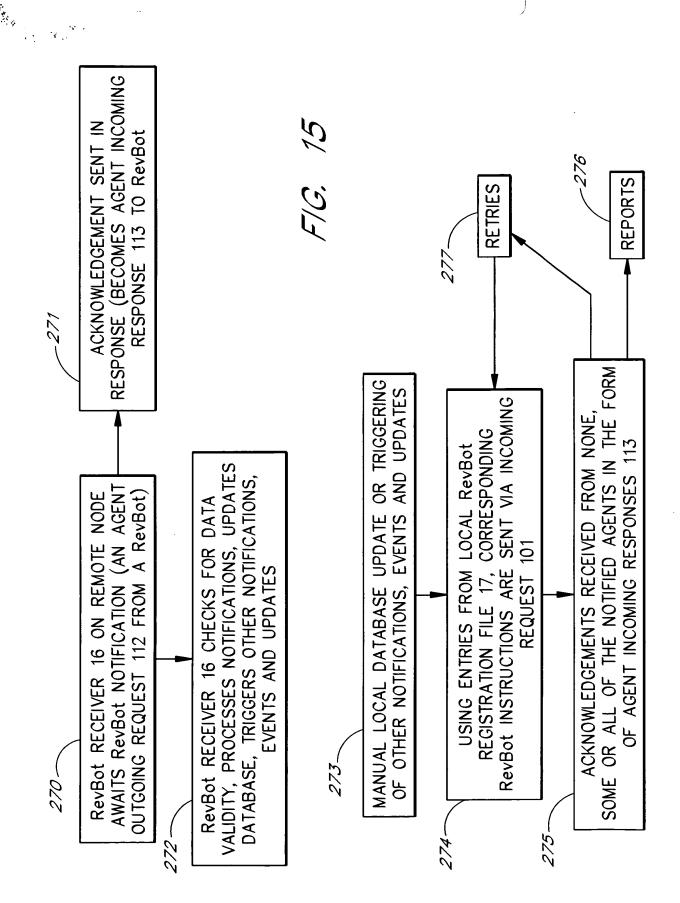
CONTENT

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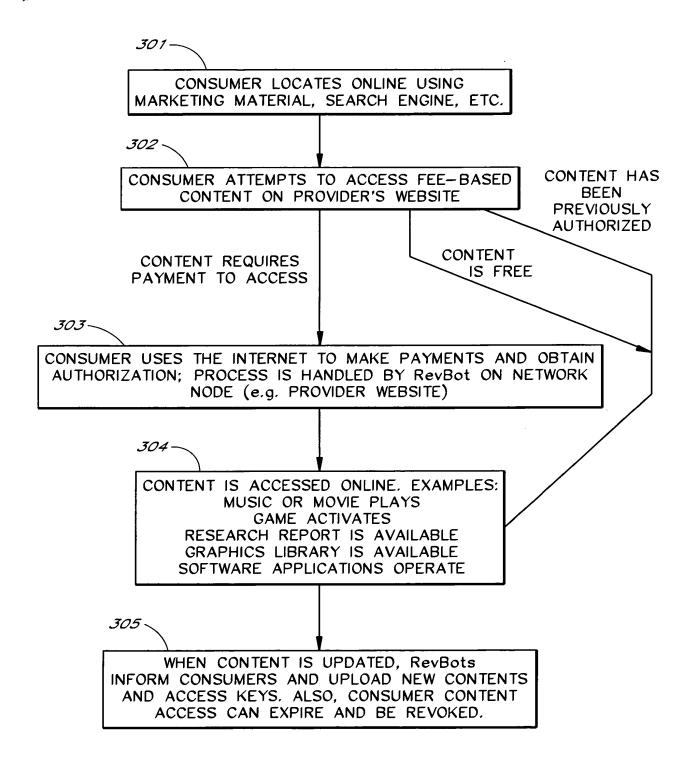


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Appl. No.: 10/055,626 Atty Docket: ZOUSA.001A1



Harry L. Tarnoff

Appl. No.: 10/055,626 Atty Docket: ZOUSA.001A1

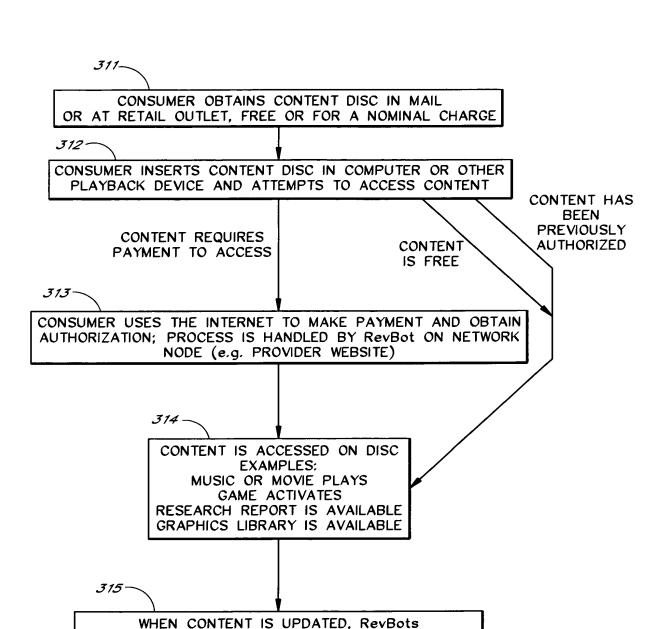


FIG. 17

INFORM CONSUMERS AND UPLOAD NEW CONTENT AND/OR ACCESS KEYS. ALSO, CONSUMER CONTENT ACCESS CAN EXPIRE AND BE REVOKED.